



**Nurturing Young Bodies, Advancing Young Minds.
A World of Benefit: One Community at a Time**

THE CAMPAIGN FOR THE GLOBAL CHILD NUTRITION FOUNDATION

Our Mission – “Expand opportunities for the world’s children to receive adequate nutrition for learning and achieving their potential.”

Our Vision – “A world in which hunger is not a barrier to children learning.”

Reality – “According to the World Food Program, of the world’s 300 million chronically hungry children, 130 million of them do not attend school. 170 million of them, however, do go to schools, but do not receive meals during school hours.”

SNA has responded admirably as representatives of many countries around the world have looked to the American example of school feeding programs and are seeking to apply the effective wisdom of our model in their own communities. **The capacity for response moving forward, however, is limited by SNA’s primary mission** to advance a still formidable task: adequate school nutrition in the United States.

The School Nutrition Association, therefore, now seeks to focus and strengthen its international response through the Global Child Nutrition Foundation (GCNF).

Officially launched in July of 2006, the GCNF will consolidate all existing SNA international activities, helping apply the proven model of school nutrition to the challenge of feeding and educating young children in as many as 70 countries through three primary and mutually supporting activities:

- 1. The Global Child Nutrition Forum.** Begun in 1997 through the leadership of the SNA and with the support of industry partners, the **Global Child Nutrition Forum** is a one-of-kind program focused exclusively on advancing child nutrition internationally through effective and sustainable school and community-based feeding programs. Plans are now in progress to bring representatives to this year’s Forum in Philadelphia. Over the past ten years, 173 delegates from over 60 countries have benefited from the Forum.
- 2. Global Team Outreach.** As a necessary complement to the Forum, the Foundation will develop a faculty of Global Advisors to respond to requests from governments and agencies around the world for on-the-ground technical assistance in creating or improving school and community feeding programs: one nation at a time, one community at a time. The Foundation will recruit an international faculty

representing every aspect of successful program development, as well as the full complement of cultural knowledge and insight required to ensure success across an extraordinary diversity of settings and populations. The goal is to have available 20-30 exceptional faculty members, from which the Foundation can fashion the best team to best respond to individual country requests. The Foundation has developed clear criteria to guide its response to requests and ensure the maximum return on investment and the most beneficial outcomes.

- 3. A Global Web-based Network.** Again, as a means to undergird and advance the work of the Forum and the Team Outreach program, the GCNF has built a globally-accessible, highly-interactive compendium of up-to-date information and expertise on a single website, displaying country-specific guidelines, best practices, personal testimonies, and contact information, along with a broad array of other resources. This web site, located at www.gcnf.org, is a key part of developing an online global community. The Foundation may also seek to provide selected potential participants with access to the computer hardware, software and training required for full participation in the online community.

