

Minnesota School Nutrition
Association
“Hunger Ends on our Watch”

Slide 1

How did we end up with this new logo and tag line? Focus groups were brought together for the purpose of redefining MSNA and each of our roles within the organization. Groups were asked to name the one thing that they were most passionate about. The answers were always the same...to feed hungry kids.

2

From the signing of the National School Lunch Act in 1946, the School Nutrition Association has been the preeminent authority on school nutrition and a leading force in the prevention of childhood hunger. Unfortunately, this is not the case in developing countries, where they are most needed.

3

According to the United Nations World Food Programme, of the world's 300 million chronically hungry children, 130 million of them do not attend school. 170 million of them, however, do go to school, but do not receive meals during school hours.

4

Saving millions of children for productive lives is an enormous opportunity. We may not be able to solve all the world's problems, but we do know that educating a child is the single most effective means of breaking the cycle of poverty. An educated child can think and create, can plan and act, can imagine and convert hope to reality.

5

We also know that a hungry child cannot learn. A child who cannot learn cannot thrive, and a society whose children cannot learn will never prosper. This is a lesson our country learned through its school nutrition programs.

6

Minnesota School Nutrition Association has chosen to support two organizations for our "Hunger Ends on Our Watch" campaign.

7

Kid's Against Hunger is a nonprofit organization with the mission to reduce the number of hungry children in the USA and to feed starving children throughout the world.

8

This is being achieved by getting volunteers involved and by setting up food packaging satellites for its specially formulated rice-soy casserole.

9

The Global Child Nutrition Foundation was created by SNA as a way of helping countries around the world create and sustain school feeding programs.

10

The Global Child Nutrition Foundation illustrates SNA's commitment to advance good nutrition for all children. Reaching out to children and schools in less developed countries is consistent with the mission of helping children reach their life potential through good nutrition.

11

SNA hosts the Forum at the ANC each year where members share their expertise in school feeding programs. SNA members and other child nutrition advocates in the US support the mission and vision of these global child nutrition activities.

12

When you think of it, you couldn't ask for a better fit for MSNA. After all, feeding kids is what we do. Well, this is all well and good, but what can I do to make a difference. I am just one person. It was with this thought that:

13

A World of Hope: ONE Potluck at a Time was born. How simple is that! We're from Minnesota. We know about potlucks, heck, we probably invented them!

14

On February 26th, 2008, Southeast Metro Chapter 20 hosted a chapter meeting with the proceeds going to our 2 charities. The first half of the meeting was a potluck. Everyone brought a dish to pass and one copy of their recipe for a future cookbook. A Giving Bowl was set up for additional contributions.

15

The second half of the meeting was spent packaging food for the Kid's Against Hunger Organization. In less than 1 hour we assembled 1038 packs, or a total of 6228 meals.

16

All together, we raised \$336.00 for our "Giving Bowl" and had a lot of fun doing it.

17

From this starting point, we now want individuals and chapters to take it a step further. MSNA and Cool School Café have developed a web site for our potlucks. You may access this web site from MSNA's home page by clicking on "A World of Hope: One Potluck at a Time."

18

That will bring you to our potluck home page. On the left hand side, you will find links to all the tools you need to easily host your own potluck.

19

Clicking on "steps for hosting" will bring you to instructions on hosting your own potluck along with different party ideas. How about a brunch, or a backyard BBQ, how about food around a bonfire featuring camping favorites, or a light dinner featuring soups, salads and breads, what about a cookie bake exchange or just hors d'oeuvres and drinks. The sky is the limit with what you can come up with and make it work.

20

We include a party invitation template for you to easily fill in the blanks. As a host or hostess for your event, you will be in charge of the beverages and table settings. You may choose to bring a food item, also.

21

Also on the web is an information brochure on “Kid’s Against Hunger” to download and send with the party invitation or

22

an information brochure on the Global Child Nutrition Foundation.

23

A recipe collection form should also be sent out with the invitation. Remind everyone attending that they need to bring one copy of their recipe to be filled out on the form provided. We would like to eventually compile a cookbook of these recipes with the proceeds going to our 2 charities.

24

There are tax donation forms for both charities for you to print. Have copies available next to your giving bowl for those who need it. We suggest that you sponsor only one of the charities at your party to keep it less confusing. The choice is yours.

25

Finally, there is a template for you to set up your own “Giving Bowl”. The money collected will be sent to Cool School Cafe to be forwarded to your chosen charity.

26

If you are certified in SNA, one CEU will be given to you for hosting a party. Depending on how much you raise and/or how many parties you host, recognition will be given to you at the State Conference. Photos sent will be posted on the web along with the amount of money collected.

27

To make it easy for chapters to get started, we will post a copy of this power point presentation along with the script on our web site for you to use. The Minnesota School Nutrition Association is excited about the potential this simple concept might have and challenge each of you, either as chapters or as individuals to help us make a difference.

Thank you very much and have a great morning.

28